

2022 Club Challenge Sponsorship Campaign Instructions

This year the officer team has done a corporate mailing for donations. A list of which business have already been contacted can be obtained by requesting it through email, send request to Emily. If you have a company or sponsor who would like to sponsor the fair at \$250.00 or higher please request the corporate packet so that they can receive the proper information for that level of donation. The information provided is what will be published on behalf of your sponsor. Please be sure that you are filling out all forms completely, accurately and clearly.

INDIVIDUAL MEMBERS – you are welcomed and encouraged to participate – if your total is high enough- you can win the incentives!

Guidelines for collecting sponsorship money:

- Do not go alone, and never carry a large amount of cash with you.
- Always remember to be courteous, even if they aren't interested.
- Don't forget to wear your 4-H jacket, club tee, or hat.
- Approach your neighbors, friends, teachers - even your parents can help sell.
- Parents can help you in any way they chose. The more sponsors the better!

Instructions for collecting sponsorship money:

- Use only ONE contract per sale, and fill it out completely. *Include full address info and zip code of buyer!*
- Have the buyer fill out all of the important information if you are unsure of spelling; or have them double check the information to make certain that all information is complete and correct.
- Do NOT combine packets for siblings and/or clubs! Please turn in separate packets for each family member.
- Please take payment at the time of sale. Checks are to be made out to:
Middlesex and New Haven County 4-H Fair Association.
- If using Venmo: @Middlesex-Newhaven
 - If your sponsor uses Venmo please ensure they put your name (4-H member) in the comment section for record keeping purposes
 - For any questions concerning checks or Venmo contact Treasurer Nathan Sandoval (sandoval.nathan@gmail.com)
- Do NOT staple money, check and contracts together.
- Once you have completed all of your contracts and are ready to submit your paperwork into your extension, please be sure to complete the Sponsorship Report.
Contracts, money, and Sponsorship Reports are due by: **Wednesday June 1, 2022**
- **Sponsorship sales must be turned in at the June 1 Fair Registration OR dropped off at the MIDDLESEX COUNTY EXTENSION OFFICE between May 27 and May 31, 2022, weekdays, business hours only.**

A Note about Facebook/Social Media: We will not use an individual's FULL NAME for personal messages on the Facebook page. *Please let any sponsor know that they can omit the Facebook listing if they so choose.* Please encourage sponsors to check and "like" the Facebook page, the more distribution - the better.

CLUB CHALLENGE INCENTIVES

CLUBS with 100% SALES Participation can be considered for the club challenge awards

First	\$200
Second	\$150
Third	\$100

**Please note that ties in any level will be divided amongst all qualified recipients. Checks made out to the 4-H club*

Additional items to note:

The Middlesex & New Haven County Fair is held at the Fairgrounds in Durham August 5 - 7, 2022

Please note: Programs will NOT be mailed. Fair Programs will be available at the gates. To reserve a copy for your sponsor, please contact your extension coordinator.

Facebook Post: Recognition of sponsorship for the silver level with name/message/business posted on [facebook.com/Middlesex&NewHavenCounty4-Hfair](https://www.facebook.com/Middlesex&NewHavenCounty4-Hfair)

Program Listing: Recognition of donation with name listed in Fair Program which is handed out to all fair visitors.

FAQ:

Below you will find answers to some common questions.

You can collect business cards from sponsors, however, only their information will appear in the program not their artwork.

Silver sponsors will have their businesses or messages highlighted on social media.

People wanting to do large (\$250 or larger) sponsorships need the corporate packet. Request one from Emily or Peggy.

Each packet submitted must contain all of the money reported.

If you have a unique situation or request, please contact Emily, Peggy, or the Fair President prior to June 1st. Do not wait until the fair weekend to resolve issues with sponsors.



2022 Middlesex & New Haven County 4-H Fair Sponsors Contract – for Club Challenge

Name of 4-H Member:																			
Name of 4-H Club:																			
<p>Please make checks payable to: Middlesex & New Haven 4-H Fair Association If using Venmo: @Middlesex-Newhaven If using Venmo: Ensure the 4H Member name is in the comment section for record keeping purposes For any questions please contact the Fair Treasurer: sandoval.nathan@gmail.com</p>																			
Please use ONE FORM per Sponsor.																			
Sponsor Level	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"></td> <td style="width: 10%; text-align: center;">Select ONE</td> <td style="width: 70%;"></td> </tr> <tr> <td style="padding: 5px;">Silver Sponsor</td> <td style="text-align: center; padding: 5px;">\$100</td> <td style="padding: 5px;">Up to 100 characters or business card info listed in program and on our Facebook page</td> </tr> <tr> <td style="padding: 5px;">Emerald Sponsor</td> <td style="text-align: center; padding: 5px;">\$50</td> <td style="padding: 5px;">Up to 50 characters or business card info listed in program</td> </tr> <tr> <td style="padding: 5px;">Bronze Sponsor</td> <td style="text-align: center; padding: 5px;">\$25</td> <td style="padding: 5px;">Up to 30 characters or business card info listed in program</td> </tr> <tr> <td style="padding: 5px;">Copper Message</td> <td style="text-align: center; padding: 5px;">\$20</td> <td style="padding: 5px;">Personal Message up to 30 Characters</td> </tr> <tr> <td style="padding: 5px;">Friend Of 4-H - Name</td> <td style="text-align: center; padding: 5px;">\$10</td> <td style="padding: 5px;">Name only</td> </tr> </table>		Select ONE		Silver Sponsor	\$100	Up to 100 characters or business card info listed in program and on our Facebook page	Emerald Sponsor	\$50	Up to 50 characters or business card info listed in program	Bronze Sponsor	\$25	Up to 30 characters or business card info listed in program	Copper Message	\$20	Personal Message up to 30 Characters	Friend Of 4-H - Name	\$10	Name only
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Copper Message	\$20	Personal Message up to 30 Characters																	
Friend Of 4-H - Name	\$10	Name only																	
<p>**Be sure you have provided them with your name and your 4-H club name so that you can get credit for the sponsorship.</p>																			

Contact Information

(this information will NOT be published or distributed. It will only be used for sponsorship clarification)

Name:		Phone:	
Address:			
Email:			

Sponsor's Information

(this is how it shall appear in print – be sure to double check your entries)

Friend of 4-H	(name only)
Copper Message	(message)
Bronze Emerald or Silver	(enter message or info here)
*Silver only	<input type="checkbox"/> DO NOT include my message or business on Facebook

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Program Listing: Recognition of donation with name listed in Fair Program which is handed out to all fair visitors.

Parking Passes can be purchased and used by one vehicle during the duration of the current 4-H Fair year. They are not included with sponsorship at any level.

Recognition certificates and/or plaques presented at the 4-H Achievement Night. Details to be announced.

Your Receipt

Name

Business (if Applicable)

Payment Method: ☐ Cash ☐ Check:

Check#

Sponsorship Amount

\$

Signed by 4-H Member

Date

Thank You for your support of the
Middlesex & New Haven County 4-H Fair!

Our fair is run entirely by the
4-H Membership, and your support helps to
create a rewarding and memorable event
for all of our members!

Please join us at the Fairgrounds in Durham
August 5-7, 2022



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2022 Middlesex & New Haven County 4-H Fair Sponsorship Report Cover

Use with ALL Sponsorship Collection Hand-ins

Sponsorships and accompanying paper work can be handed in at the June 1 Fair registration night OR

Dropped off to the MIDDLESEX County Extension Office during business hours between May 27-May 30 weekdays, business hours only

4-H Member Name:		Home Phone:	
Address:			
Day Phone:			
Club:		County:	

Sponsorship Work Sheet:

Level	Price	# Sold in packet	Confirmed in packet √	# sold Venmo	Confirmed Venmo √	Total Sales
Silver Clover Sponsor	\$100					
Emerald Clover Sponsor	\$50					
Bronze Clover Sponsors	\$25					
Copper message	\$20					
Friend of 4-H name	\$10					
Totals						

For Office Use Only			
Double Checked by:	All Confirmed above	All Money Present:	Problems?
Notes:			
<i>Date:</i>		<i>Initial:</i>	